

Strategic Planning

What is Strategic Planning?

Strategic Planning is the discipline committed to developing and using a roadmap / checklist to guide a company's strategic initiatives. It often times encompasses Information Technology (IT) solutions. Strategic Planning ultimately results in processes that directly improve operational efficiencies, market responsiveness, and customer value.

Momentum's Methodology

Effective Information Technology planning begins with the development of a Strategic Vision for technology integration in the organization. Momentum works with your organization to establish this Strategic Vision through the Momentum IT Visioning summit. These meetings establish a framework for developing a Strategic IT Roadmap. The Roadmap then becomes a detailed "living document" to guide future strategic technology initiatives.



The following elements are developed during Summit and Roadmap sessions:

- A Strategic IT Vision and Mission Statement
- Critical Strategic Business Initiatives
- E-Business Positioning
- Application Selection and Development Standard-Setting
- Technology Training, Help Desk and Support
- Disaster Recovery Planning
- Core IT Focus Areas and Milestones for Each Business Unit
- Internal Communication Plan
- IT Assumptions, Risks and Contingency Planning
- Key Indicators for Success
- Financial and Resource Planning

One of the most difficult tasks facing an organization is to establish buy-in and ownership in the midst of rapid technological change. In Momentum's Strategic IT programs, Principal Consultants work with your team of key leaders and resources to identify challenges and opportunities to develop an integrated technology Vision and Roadmap to guide the entire organization and encourage buy-in.

Contact

Momentum is a local Pennsylvania business with global reach. We employ full time principal and senior consultants with a unique combination of expert skills in training and facilitation for executive and mid-level management. For more information about how Momentum can help your organization produce results, contact us at (717) 214-8000 or via email at info@m-inc.com.